

ISC International Sports Awards 2026 Winners

January 13, 2026



We are proud to announce winners for the ISC International Sports Awards 2025, celebrating excellence across the global sports industry. These organisations and initiatives exemplify outstanding innovation and impact. Their achievements span fan engagement, media, sustainability, inclusion, and commercial success, setting new benchmarks for best practice and forward-thinking performance in sport.

We congratulate all of this year's winners on their exceptional contributions to the world of sport.

Sports Streaming Platform Award

SPORT TV – Magycal

Sports Media Award –

Earned Media Excellence PIF Global Series: Aramco Korea Championship

Social Media Award

ATP Tour – It All Adds Up – M&C Saatchi Sport & Entertainment

Fan Engagement Award – Company Award

Carlsberg – The Fare Game

Fan Engagement Award – Governing Body Award

iGolf – England Golf and 54

Fan Engagement Award – Club Award

Club Brugge – Club Pay: Turning Everyday Spend into Fan Loyalty

Social Impact Award

PIF WTA Maternity Fund Program

 Sports Sponsorship / Partnerships Award

Manchester City & Etihad – Beyond Borders Augmented Highlights

 Sports Sustainability Award

Team Green – The Norwegian Olympic and Paralympic Committee and Confederation of Sports

 Sports Start-Up of the Year

High Impact Athletes

 Sports Tech Company Award

Deltatre

 Sports Agency of the Year


Dentsu Sports International

 Innovation Award

RED.Sport Network

 Sports Education Award

LIV Golf

 Professional Services Award

Abu Dhabi Sports Council (ADSC) – ACTIVE Hub

 Diversity & Inclusion Award

Abu Dhabi Sports Council (ADSC) – ADNOC Abu Dhabi Marathon

We congratulate all of our winners for the ISC international Sports Awards for 2025.

Winners will be presented with their trophies at The International Sports Convention taking place March 25-26,

2026 – [Attend – International Sports Convention](#)

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