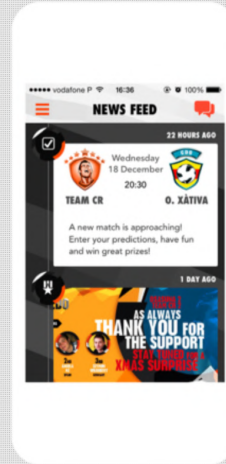


04

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## Viva Ronaldo

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### DESCRIPTION:

Cristiano Ronaldo's official community. Viva Ronaldo mixes live action 2nd-screen interaction, thematic challenges and crowdsourced content, allowing fans to feel closer to their idol and still compete for prizes.

### CREDITS:

Viva Superstars, Digital Media (1 FWA), Joao Oliveira Simoes (1 FWA), Pedro Vilas Boas (1 FWA)

## Discuss the project

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(0) COMMENTS

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